

January 31, 2003

Mr. Bill Hutchison Hutchison Signs & Electrical Co. 215 S. Munsie St. Indianapolis, IN 46229

Dear Bill:

I just wanted to take a minute to write a note of thanks and appreciation for your ongoing, outstanding service. You have provided signs for over 100 stores in a 4 state area. It is rare to find a company to cover every aspect from site surveys to removing old signs and patching and painting the fascia and even running the electrical if needed.

In spite of the fact that many of our requests are at the last minute, Hutchison Signs has always come through. It is a pleasure working with a company who understands the unexpected rush associated with new store openings and store acquisitions.

I know it is uncommon in today's market to be able to get the best price without compromising quality. Your signs look great, and your staff has done a tremendous job. I would highly recommend Hutchison Signs to any company looking for a professional and service oriented Sign Company. I look forward to our continued relationship.

Sincerely,

Todd J. Zuercher

Mgr. of Construction Administration

Rent-A-Center, Inc.

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